

# PRESS RELEASE

## Sodexo India Onsite Services signs celebrity Chef Ajay Chopra

**Mumbai, July 9<sup>th</sup>, 2015** – Sodexo India On-site Services announced that it has signed an agreement with celebrity Chef Ajay Chopra, an acclaimed and popular name in the Indian culinary industry. As part of this tie-up, Chef Chopra will share his expertise to enhance the food service experience of clients and consumers at various Sodexo-managed accounts in the Corporate and Education segments.

In India, Sodexo touches the lives of 1 million consumers every day at more than 1200 client locations, delivering Quality of Life services. Chef Chopra brings with him years of experience in the restaurant and hotel industry having worked with the finest brands of five star hotels. His work experience includes short stints with some of the most sought after names in the culinary world like Gordon Ramsay and Angela Hartnett. He is more famously known for co-hosting and judging seasons 1 and 2 of MasterChef India.

With this association, Sodexo's consumers in corporate offices, and students and staff in schools and universities, will experience new culinary adventures. On the client sites, Chef Chopra will showcase signature recipes and menus from his repertoire, conduct cooking demos, share industry best practices and tips on maintaining a healthy lifestyle without sacrificing flavour. He will work closely with Sodexo's own brigade of chefs to add a new dimension to their existing development program. This will both strengthen their overall expertise and give Sodexo consumers a chance to experience five-star food service in their offices and help boost the meal-time experience for students.

***Speaking on this association, Chef Ajay Chopra said, "It is an absolute privilege to work with Sodexo, the world's leading provider of Quality of Life services. I am really looking forward to sharing my knowledge, experience and passion for food with Sodexo teams and chefs".***

***"We are excited to bring Chef Chopra on board and are looking forward to leveraging his popular acclaim in the food and entertainment industries to both motivate our teams and elevate our client and consumer experiences," said Vineeta Tikekar, VP-Marketing and Communications at Sodexo India Onsite Services.***

## About Sodexo

### Sodexo in India

Sodexo India On-site Services is a leading provider of services that impact the Quality of Life of clients and their employees in the corporate segment and remote sites, patients and visitors in the healthcare segment, and students and faculty in the education segment. Sodexo is considered a strategic partner to its clients and delivers more than 40 different food and facilities management solutions across 1200+ sites, through its 40,000 employees who touch the lives of 1 million consumers daily.

Sodexo Benefits and Rewards Services launched operations in 1997. Market leader by far, Sodexo Benefits and Rewards Services delivers solutions through Employee Benefits and Incentives & Recognition services, including Meal Pass, electronic Meal Card, Gift Pass and Say Reward.

### Sodexo Group

Founded in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organizational performance. Operating in 80 countries, Sodexo serves 75 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services. Through its more than 100 services, Sodexo provides clients an integrated offering developed over more than 50 years of experience: from foodservices, reception, maintenance and cleaning, to facilities and equipment management; from Meal Pass, Gift Pass and Mobility Pass benefits for employees to in-home assistance and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 420,000 employees throughout the world.

## Key Figures (as of August 31, 2014)

### Sodexo worldwide

**18 billion** euro consolidated revenues  
**420,000** employees  
**18<sup>th</sup>** largest employer worldwide  
**80** countries  
**32,700** sites  
**75 million** consumers served daily  
**13.3 billion** euro market capitalization (*as of July 7, 2015*)

### Sodexo in India - On-site Services

**40,000** employees  
**1,000,000** consumers served daily  
**400+** clients  
**1,200+** sites

### Sodexo in India - Benefits & Rewards Services

**400** employees  
**3 million** beneficiaries  
**10,000** corporates  
**25,000** affiliates across **1,400** cities

## Contact

Trisha Aswani  
Tel.: +91 88790 08092 | +91 22 4421 4582  
E-mail: [trisha.aswani@sodexo.com](mailto:trisha.aswani@sodexo.com)